



# NEWS RELEASE

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## FOR IMMEDIATE RELEASE

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### **VSoft Announces Strategic Partnership with The Bankers Exchange for Customized Scanner Fulfillment and Merchant Capture Software Support Services**

*-- Fulfillment services reduce cost and complexity of implementation for VSoft customers --*

**ATLANTA, Oct. 15, 2008** – VSoft Corporation, a global information and technology provider of process improvement solutions for financial institutions, announced a partnership with The Bankers Exchange, a leading fulfillment provider for the financial and gaming industries. The Bankers Exchange will pair with VSoft to offer merchant capture hardware deployment and software support packages tailored for customers' specific business needs.

"With the rapid expansion of distributed capture, financial institutions face increasing difficulties in providing efficient equipment deployment and quality software support services across a regional, national and global market," said Debra Kenemer, director of remote capture solutions, The Bankers Exchange. "By partnering with VSoft, we provide an efficient and convenient solution to make equipment deployment and software support services easier for financial institutions without increasing their infrastructure costs."

The partnership creates an all-in-one, end-to-end solution, eliminating the need for financial institutions to manage physical logistics and provide direct technical support for customers. The total solution includes inventory and fulfillment management, hardware testing, welcome kit material packaging, reporting, shipping notifications, online service requests and 24/7 order tracking. VSoft and The Bankers Exchange can customize the layout, features and product offerings for each deployment package. This high-level of customization allows each package to be created according to the needs of each customer while remaining consistent with the brand images.

"Partnering with The Bankers Exchange allows us to offer a complete solution – VSoft's state-of-the-art imaging software with faster, more efficient delivery methods for equipment ordering, delivery, installation and support," said Murthy Veeraghanta, president, VSoft Corporation. "With a convenient deployment package, customers experience a tailor-made fulfillment process backed by two companies with more than 25 years of combined experience. Utilizing our partnered solutions and services, our customers and prospects will be able to focus on their core competencies while expanding their distributed capture footprints within their respective markets."

#### **About Bankers Exchange**

The Bankers Exchange is the leading provider of ATM parts, repair services, banking equipment and related supplies to the financial and gaming industries. The Banker's Exchange leverages advanced technology and the industry's most knowledgeable sales professionals to deliver

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unparalleled value to the markets they serve. They provide a unique combination of price, delivery performance and customer service that enables customers to realize the highest levels of equipment performance and uptime at the lowest possible cost.

**About VSoft Corporation**

Established in 1996, VSoft Corporation is a global provider of financial technology solutions that improve service, reduce cost and maximize efficiency. Its broad image-based solutions include distributed deposit and payment capture across all points of presentment, back office check processing, image exchange, document management, remittance and lockbox operations. Customers include banks, credit unions, savings institutions, transaction processors, governments, utilities, telecommunications and retail organizations. VSoft's proven products and services ensure versatile and rapid delivery of solutions to mission-critical needs.

Included in Deloitte & Touche's Technology Fast 50 and the 2007 and 2008 Inc. 5000, VSoft's solutions are used by more than 1,700 financial institutions worldwide. VSoft recently received high remarks from Celent, and was selected by *Bank Technology News* as one of The Innovators 2007. For more information call (770) 225-7692 or visit [www.vsoftcorp.com](http://www.vsoftcorp.com).

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**Editor's Note:** The correct usage of the company name, VSoft Corporation, is either referring to it as VSoft Corporation or VSoft, with both the "V" and the "S" capitalized.