

# NEWS RELEASE

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## **PointBank Selects VSoft's IRIS™ Digital Banking Platform**

*Community bank consolidates multiple banking channels, delivers consistent, intuitive interface to enable customers to bank anywhere, anytime and with any device*

**ATLANTA, Aug. 18, 2015** - VSoft Corporation, a global provider of information and technology solutions for financial institutions, announced that \$431 million PointBank of Denton, Texas has selected its IRIS omni-channel platform to enable customers to bank anywhere, anytime and with any device of their choice. PointBank is an existing customer of VSoft's, having selected CoreSoft™ to replace its legacy processing platform. The bank also uses VSoft's item processing solutions, including remote deposit capture.

With the emergence of multi-device banking, VSoft's IRIS platform was thoughtfully developed to be device agnostic. It features a responsive design while streamlining multiple banking channels under a single access point. This eliminates the need for separate solutions for Internet banking, mobile banking and mobile deposit. Not only is this a tremendous cost savings, but it also streamlines vendor management responsibilities. Additionally, the consolidation of products and the consistent, intuitive interface ensures PointBank's customers have a positive experience coupled with the convenience they expect.

"IRIS will enable us to provide our customers with an innovative, tech-savvy digital banking solution that better meets their needs and expectations," said Ray David, president of PointBank. "Having worked with VSoft previously, we knew this was the right platform to continue delivering unparalleled service to the Denton area residents. We're confident IRIS will exceed our expectations and pleased to expand our partnership with VSoft."

By leveraging IRIS, financial institutions can offer consumer and commercial account holders a complete suite of services including personal financial management, bill pay, P2P, transfers, capability to view check images and ordering checks. Consistent data across channels is also available for better insight into customer behavior and preferences. The connected data gives financial institutions like PointBank a greater ability to provide account holders more personalized services in preferred settings, including the ability to promote and cross-sell suitable products. Furthermore, to maintain a consistent user experience, each institution can customize branding themes across devices.

"Consumers are more likely to switch their financial institution today than ever before, with outdated digital banking services being a primary reason for doing so," said Murthy Veeraghanta, chairman and CEO of VSoft Corporation. "To continue meeting the financial needs of its customers, institutions must invest in a modern platform that ensures consistency across all banking channels, enabling customers to bank on their terms."

**About PointBank**

Headquartered in Denton, Texas, PointBank was officially chartered on July 13, 1892 as the “Pilot Point National Bank.” In 1995, the name was changed to PointBank and has served the Denton community for more than 130 years. PointBank has nine branches throughout Texas and values strength, people and convenience. For more information, please visit [www.pointbank.com](http://www.pointbank.com), or visit them on Facebook at [www.facebook.com/MyPointBank](http://www.facebook.com/MyPointBank) or on Twitter at [@PointBank9](https://twitter.com/PointBank9).

**About VSoft Corporation**

VSoft Corporation offers platform-based services for the banking, financial services and insurance (BFSI) industry. Its core, payment and omni-channel banking solutions reduce cost and maximize efficiency while providing seamless, real-time, high-volume and high-performance transactions across multiple channels. The VSoft platform can be delivered in-house, or as an outsourced ASP or SaaS model to best meet the needs of individual financial institutions. VSoft’s services have been trusted by more than 2,600 financial institutions worldwide. For more information, please call 770-225-7692, or visit [www.vsoftcorp.com](http://www.vsoftcorp.com), or follow them on Twitter [@VSoft\\_Corp](https://twitter.com/VSoft_Corp).

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