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Corporate America Credit Union to Offer VSoft's IRIS™ Digital Banking Platform to More Than 500 Credit Union Members

Expanded relationship demonstrates VSoft's market dominance, enables hundreds of CUs to seamlessly deliver superior digital banking platform

ATLANTA, Oct. XX, 2015 - [VSoft Corporation](#), a global provider of information and technology solutions for financial institutions, announced that [Corporate America Credit Union](#), a not-for-profit financial cooperative serving credit unions throughout the United States, has selected its [IRIS™](#) digital banking platform.

An existing image capture client, the expanded relationship with Corporate America to now offer IRIS to its more than 500 credit unions further demonstrates VSoft's market dominance within the credit union industry. Currently, over half of the nation's corporate credit unions work with VSoft, demonstrating its success in solutions designed for a multi-institution atmosphere such as a corporate.

Launched in August, VSoft's IRIS platform is device agnostic, allowing accountholders to address their banking needs anywhere and anytime. The solution features a responsive design, eliminating the need for separate products such as Internet, tablet, mobile banking and mobile deposit. The consolidation of products and the consistent, intuitive interface ensures a positive user experience while delivering the convenience users expect.

Additionally, Corporate America's credit unions can offer both their consumer and commercial accountholders a complete suite of transactional services through one partner including personal financial management, bill pay, P2P, transfers, capability to view check images, ordering checks and more. To maintain the consistent user experience, each institution has the ability to customize branding themes across devices.

"As multi-device banking gains prominence, VSoft's IRIS provides Corporate America with a cutting-edge platform that transforms the member experience for our credit unions," said Lisa Coffey, Chief Operating Officer, Corporate America Credit Union. "Having worked with VSoft for over seven years, we fully anticipate substantial benefits for our member credit unions and look forward to our expanded partnership."

"Millennials are quickly becoming the majority of accountholders and shaping consumer expectation, making it critical for credit unions to invest in an digital banking platform to remain relevant and competitive," said Murthy Veeraghanta, chairman and CEO of VSoft Corporation.

“Corporate America recognizes this need. With IRIS, its more than 500 credit union members will be able to keep pace with the rapidly evolving technology landscape and become trailblazers in a new digital era of multi-device banking.”

About Corporate America

Founded in 1982 and based in Irondale, Alabama, Corporate America Credit Union is a dedicated, not-for-profit financial cooperative governed by a board of directors elected from and by our member-owner credit unions. Corporate America serves nearly 500 credit unions across the nation and seeks to add value to member credit unions by providing access to a comprehensive list of products and services including investments, liquidity solutions, and correspondent services such as ACH, item processing, and remote deposit capture. Our priority is serving the needs of our member-owners to help ensure their future success. For more information, call (800) 292-6242 or visit www.corpam.org.

About VSoft Corporation

VSoft Corporation offers platform-based services for the banking, financial services and insurance (BFSI) industry. Its core, payment and omni-channel banking solutions reduce cost and maximize efficiency while providing seamless, real-time, high-volume and high-performance transactions across multiple channels. The VSoft platform can be delivered in-house, or as an outsourced ASP or SaaS model to best meet the needs of individual financial institutions. VSoft’s services have been trusted by more than 2,600 financial institutions worldwide. For more information, please call 770-225-7692, or visit www.vsoftcorp.com, or follow them on Twitter [@VSoft_Corp](https://twitter.com/VSoft_Corp).

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