



## NEWS RELEASE

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### **Corporate America Credit Union is Live with Arya, VSoft's Digital Banking Platform**

*Hundreds of credit unions now leveraging Arya's flexibility as a front-end to VSoft's core processing platform and Positive Pay Services*

**ATLANTA, Feb. 26, 2018** – Corporate America Credit Union, a not-for-profit financial cooperative serving credit unions throughout the U.S., is now live with Arya, an intelligent, open architecture digital services platform created by the founders of VSoft Corporation.

In order to complement VSoft's core processing platform, CoreSoft, Corporate America Credit Union (CACU) is leveraging Arya's flexible multi-tenant, multi-tiered platform to provide its nearly 500 member credit unions access to effectively manage, edit, and update member accounts. Arya delivers a consistent, intuitive interface, ensuring a positive user experience even for credit union employees.

Launched in 2017, Arya consolidates multiple products, including online banking, mobile banking and mobile deposit applications, into one platform for both consumers and businesses. By streamlining multiple banking channels under a single access point, Arya provides a seamless user experience while providing financial institutions a single access point to view data. Additionally, the platform is designed to not only adapt to changing technology but also adapt to changing business objectives and business needs of financial institutions.

"By further expanding our relationship with VSoft, our member credit unions are able to benefit from a seamless user experience with Arya," said Lisa Coffey of Corporate America Credit Union. "The flexibility that Arya provides has allowed us to tailor the solution to really fit our needs."

"We designed Arya with configurability in mind, which allows the solution to be tailored for distinct use cases, including at corporate financial institutions like Corporate America Credit Union," said Murthy Veeraghanta, chairman and CEO of VSoft. "With customizable branding and the ability to easily integrate new products and services from both VSoft and third parties across the application, Arya can scale and adapt to Corporate America's evolving needs without disrupting its users. By leveraging Arya, the credit union has laid a strong foundation for its continued growth and success."

#### **About Corporate America**

Founded in 1982 and based in Irondale, Alabama, Corporate America Credit Union is a dedicated, not-for-profit financial cooperative governed by a board of directors elected from and by our member-owner credit unions. Corporate America serves nearly 500 credit unions across the nation and seeks to add value to member credit unions by providing access to a comprehensive list of products and services

including investments, liquidity solutions, and correspondent services such as ACH, item processing, and remote deposit capture. Our priority is serving the needs of our member-owners to help ensure their future success. For more information, call (800) 292-6242 or visit [www.corpam.org](http://www.corpam.org).

### **About Arya**

Arya, powered by VSoft Corporation, is an intelligent, open architecture digital services platform for both retail and commercial accountholders that streamlines all channels under a single access point for a truly integrated banking experience. Account holders use one system for both business and consumer banking activities, with access to a variety of cash management services, all while logged into the same system. Unlike other platforms, check capture is native to the system to provide significant cost savings with no integration required. Arya uses standard real-time and file-based APIs to integrate into all core banking platforms. Built with the latest Angular technology, the platform provides a consistent user experience. Arya is one of the most feature-rich and flexible systems on the market today with a low total cost of ownership. For more information, please visit [www.AryaBanking.com](http://www.AryaBanking.com), or follow the company on Twitter at [@AryaBanking](https://twitter.com/AryaBanking) or on [LinkedIn](#).

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